



Wolves Fans,

As you have likely heard by now, the Management of Phoenix FC has made the decision to change the venue for the remaining three home games of the season from ASU to Reach 11 Sports Complex. To ensure the long-term goal of Phoenix FC becoming an integral part of the Arizona community and sports fabric this change was necessary.

ASU was the best venue in the entire USL Pro league, bar none. The atmosphere was energized and unique, and the look was that of a major, professional soccer stadium. However, as with any prudent business operation, a key component to sustainability is managing expenses. Unfortunately, the stadium at ASU was merely too expensive for our revenues and the change was economically necessary. After an evaluation of our options we decided to pivot the Club to ensure economic viability.

Make no mistake about it; the goals of Management, as stewards of your Football Club, are to give the fans an experience that is highly valued for the time and money spent. We thank you for the support received thus far, and felt the interest for the Club through the atmosphere you provide. We realize the current configuration at Reach 11 may not be ideal for a long-term solution. Club Management is working to solidify a permanent location which allows our fans to develop traditions that define what soccer in Arizona is about.

Our intent is to provide a Club that supporters feel proud to represent in a home stadium that becomes as much a part of the event as you, the fans. We want to develop a venue that is surrounded with the energy of soccer and draws every enthusiast in from young to old. Together, we will get there, but there will be a few changes along the way and not all will be met with absolute praise.

I only ask that you have confidence that each decision takes into consideration the effect on the fans and the overall experience while determining what will best secure the Club for the fans, long-term here in Phoenix.

I will offer my personal and sincere assurance to the fans that we will continue to work tirelessly and remain committed to the substantial investments made to support our Club here in the Valley.

We have been faced with many challenges and tough decisions in our start up season, but careful and calculated changes have been necessary. Although our options have been limited at times, I, along with other members of the ownership group and management, am excited about the prospects for next season and what lies ahead for Phoenix FC.

I hope that you continue to champion the shared cause to put soccer on the map here as we remain steadfast in this journey. The Wolves cannot reach our collective goals without the support of amazing fans like you.

Your patience, commitment, time, and support is not taken either lightly or for granted as we remain inspired and gracious by your patronage.

Thank you,

Eric R. Cornwell
Chairman, Phoenix FC